



Concordia University of Edmonton

# Students' Association

## Executive Council Meeting Minutes

October 5, 2016 at 3:30pm

HA314

**1. Call to order: 3:20pm.**

**2. Roll Call:**

- **Present:** Natasha Miller – VP Student Life; Brandon Vollweiter– VP Finance; Madeline Ludlage – VP Marketing; Lin Zhang - CSA Executive Director; Laura Hebert – VP Internal; Kelsea Gillespie – President; Dr. Barbara van Ingen, Dean of Students.

**3. Action Item Summary:**

- President/VP Internal: Co-curricular Record List.
- President: Make donation to CNIB Nightsteps.
- President: Book ASEC Conference.
- VP Marketing: Coordinate faculty apparel sales.
- VP Marketing: We Believe You video mantage.
- VP Marketing/Finance/Internal: Coordinate Open House.
- VP Marketing/Internal: Coordinate club/union involvement in We Believe You.
- VP Internal: Put CSA events on Clubs calendar.
- VP Student Life/VP Internal: Confirm if Bailie has received food event dates.
- VP Student Life: CUCASpooka preparation, submit paperwork for public liquor license.
- VP Finance: Get float ready for Pride Club.

- VP Finance: Prepare budget for ourcsa.ca.
- All Executives: September Reports due October 13, 2016 to ED.

#### **4. Approval of Agenda:**

##### **4.1. Agenda for October 5, 2016**

- **Motion:** To approve the amended agenda for Oct 5<sup>th</sup>, 2016.
- Discussion: Add 7.4 Athletic Ambassador, 8.2 Weight Training, 8.3 Event Attendance.
- **MSC.**

#### **5. Approval of Minutes:**

##### **5.1. Approval of Minutes from September 28, 2016**

- **Motion:** To approve the minutes for August 30, 2016.
- **MSC.**

#### **6. Special Presentation:**

##### **6.1. Dr. Barbara van Ingen**

- **Presentation Notes:**
  - National College Health Assessment (NCHA) is organized by American College Health Association and collects data about students' habits, behaviors, and perceptions on the most prevalent health topics. There were 208 respondents from Concordia and overall 12% of our students participated.
  - Participants are from diversified demographics including age, gender, student status, relationship status, race, sex orientation, housing, etc.
  - The survey report shows the percentage of student in general health problems; vaccinations, frequency of disease prevention

and accident prevention practices; personal safety in relationship and school life; various factors that impacts their academic performance; tobacco, alcohol, marijuana and illegal drug usage; sexual behaviors; nutrition and exercise; mental health.

- Highlight: Actual alcohol use and consumption is much lower than perceived.
  - Numbers of students who struggle with depression and anxiety is alarming.
  - Students want more health information on campus, on a variety of topics including sleep, anxiety, and depression.
  - Survey records that 4 CUE students attempted suicide last year and were unsuccessful.
- Discussion on Presentation:
    - Many Faculties load exams and assignments either before or after Reading week, which give more stress to student and make them ignore physical exercise and nutritional health.
    - Information of what constitute a healthy lifestyle can be a double-edge sword as students may add more stress by being more informed.
    - Professors should perhaps sympathize more and acknowledge what students have to deal with every day, such as commute, work, being sick.

- Conversation with Dr. Loreman: Student mental health is a tricky balance between providing necessary information, and information overload.
- Institution need to find/create more space for students in exam weeks on campus. Library should have longer hours on weekends.
- 'Dear First year' written by some student association provide freshmen tips on how to study effectively in university, prepare for mid-terms, know study spaces and places to seek help, etc.

## **7. Old Business:**

### **7.1. Union Faculty Apparel**

- Discussion: All faculty has decided to use Tyleen and the apparel has “CUE”, “Faculty of”. Design deadline is Oct 11<sup>th</sup>. Faculties will also decide what date they want to sel
- l the apparel in Tegler and VP Marketing will contact Colette once final dates are selected. Sales may be last week of October and first week of November.

### **7.2. CUCASpooka**

- Discussion: Has submitted AGLC Application package. Additional documents are required as CSA is not a registered society and has no annual return filling, including copies of signed audited financial statement, bank letter confirming account signing authorities, and signed rental agreement with the venue (Alberta

Aviation Museum). For future event DJ opportunities (and other student contracted employment), CSA will create a hiring process on campus to facilitate student events.

- **Motion:** To extend the offer of employment to DJ Tyco for the CUCASpooka event.
- **MSC.**
  - Two voting executives declared a conflict of interest and did not partake in voting.

### **7.3. Global Ethics Day**

- Discussion: Advertising on CSA website is on and will be up on TV. Will be on social media as time gets closer to the event. Dr. Muir will be asking faculties to invite students to be on discussion panel. Can ask Zac (Management Rep) to join the panel. Inform Judy about the event and introduce it at the next GFC meeting as an announcement – VP Student Life.
- **Motion:** To put Laura on Global Ethics Day discussion panel.
- **MSC.**

### **7.4. Athletics Ambassador**

- Discussion: 2 interviews are scheduled and interview questions needed to prepare by VP Marketing and VP Student Life. Final decision on next meeting.

## **8. New Business:**

### **8.1. Mental Health Paint Night**

- Discussion: Event date is Oct 26th. Advertisements are on TV. Poster will be printed

and replaced the Weight Training ones. 30 tickets available, \$15 each, will arrive tomorrow and be in the bookstore – ED.

## **8.2. Weight Training**

- Discussion: Not as successful as expected. Much to be learned from demographic in Concordia and their interest in weight training. May advertise different name to attract more students.

## **8.3. Event Attendance**

- Discussion: Feedback on how to improve students' attendance at Dr. Barbara van Ingen's ConcordiaTalks events:
  - CSA events require lots of work and money on promotion events, giveaways, flyers, posters, even ticket subsidy to catch students' attention easier. Maybe the institution can try some of those marketing tactics.
  - Less words, more colorful and captive photo on poster will impress students.
  - Faculty can endorse the speaker.
  - Let student spearhead or start the discussion/session rather than Institution Admin facilitate.
  - More lively rather than heavy topic in the talks.
  - Timing is important. Lunch hour, afternoon or evening are hard to get in student as lunch, class time and

socializing are competing. May bring specific class or incorporate the conversation into courses.

- Institution calendar need to be more informative with the campus event.
- Use Eventbrite (free tickets) for registration to estimate how many students will be attend.
- Organize a week of sessions for speakers instead of spread the over the year.

## **9. Information:**

### **9.1. New Meeting Times**

- Oct 12<sup>th</sup> 3-5pm in HA 314. VP Student Life will Chair the meeting, as President will be attending an international conference in Taipei.

## **10. Roundtable:**

- VP Finance: Will set up the food bank jars on campus. 2 in Cafeteria, 1 in kiosk, academic admin, book store, registrar and library. Will collect the donation every week and make cash report with ED.
- VP Student Life: 3 interviews scheduled next week. Trying to book 2 more.
- VP Marketing: CUCASpooka marketing are up. Some tickets need to be pulled from bookstore and put on Eventbrite instead. Athletic Ambassador may need camera to take athletics pictures soon so CSA need to consider replace the camera that has been lost over time.
- President: Good conversation with Dr. Loreman, really helpful for students. Booked T104 for Cafeteria Town Hall meeting. Students

want to voice their opinions on cafeteria's food quality and prices. CSA and Faculties are welcome to come.

- Dean of Students: Talked to Dr. Loreman, will renovate and transform the chapel space in Tegler to multi-faith space for Muslim students for prayer and worship. Kelsey Hunden is compiling information for co-curricular records. CSA official recommendation is to retroactively approve students' activities on co-curricular records without sacrificing its integrity. Off-campus operation and maintenance of the system is \$12,000, yet no budget. Another option is hosted in our existing server, but the related salary cost may be more than \$12,000. Next Wednesday (October 12) EPS & EMS will have a presentation on the prevalence of fentanyl in Edmonton, and the risks associated with fentanyl. (12-1pm at HA015).
- VP Internal: A comedian is looking to host a humorous event on campus. Colette gave us access to the institution's calendar. Suggestion from VP Student Life and President: Fill it with clubs and CSA's event, make it better designed and more interactive,

**11. Adjournment: 5:28pm.**